

Textero Video Testimonial Campaign Terms & Conditions (herein and after – Campaign Terms)

Welcome to the Textero Video Testimonial Campaign (the "Campaign"), a promotional activity designed for Users (in connection with these Terms - the "Participants") to share their experiences with Textero on their social media platforms.

This document sets forth the terms and conditions governing participation in the Campaign.

These terms are an integral part of and should be read in conjunction with the [Main Terms and Conditions of Textero](#) (herein and after - Main Terms and Conditions).

By participating in the Campaign, participants acknowledge that they have read, understood, and agreed to be bound by both the Main Terms and Conditions and this Campaign Terms.

Participants affirm their understanding that this Campaign Terms forms an integral part of the Main Terms and Conditions governing their relationship with Textero in the context of the Campaign.

Campaign Participation and Eligibility

Participants are required to create a video testimonial featuring the Textero's materials discussing their experience with Textero and post it on their personal TikTok, Instagram Reels, or YouTube Shorts account, following the specific requirements outlined for content, length, and authenticity.

Eligible participants who adhere to all campaign requirements will receive a coupon for one (1) free month of Textero Unlimited, granting access to enhanced features and benefits detailed on the [Textero Pricing Page](#).

Textero's materials – is a web page <https://textero.ai> along with all contained therein objects of intellectual property rights owned or licensed by Textero, such as trademarks, characters, color-scheme, page composing and architecture, layouts, etc.

Campaign Period: The Campaign will run from March 1 to April 30. Textero reserves the right to extend the Campaign period at its discretion.

Multiple Entries: Each participant may enter the Campaign up to three (3) times, provided each entry is a distinct video posted on a different one of the specified social media platforms.

Review and Feedback: Textero will review submissions within five (5) working days from the date of submission. Participants will be notified of the outcome (acceptance or rejection) and, if applicable, will receive the coupon code for the free month of Textero Unlimited.

Video creating and posting requirements.

The Participants may post up to three unique videos across the specified platforms.

Videos must be at least 15 seconds, featuring Participant's face and genuine experience with Textero.

The Participants shall include the Textero platform hashtag relevant to where they're posting in the description of the post:

- TikTok: <https://www.tiktok.com/tag/texteroai>
- YouTube: <https://www.youtube.com/hashtag/texteroai/shorts>
- Instagram: <https://www.instagram.com/explore/tags/texteroai/>

Submission Process: After posting, Participants must submit their video link through a form in their Textero account, including the email associated with their Textero account for verification purposes.

Intellectual Property and Transfer rights

Textero provides the Participant a temporary, revocable, non-transferable, complimentary license to use the Textero's materials exclusively for producing Videos as stipulated in this Campaign Terms.

Following the Campaign conclusion, the Participant must return all materials provided by Textero and discontinue their use, whether in original form or incorporated into other works.

All intellectual property rights in the scripts, Videos, and other materials generated under this Campaign (collectively, the "Intellectual Property") immediately belong to Textero upon creation. Should any Intellectual Property not initially belong to Textero, it will be fully transferred to Textero upon completion, granting Textero all rights, including but not limited to use, exclusive rights to authorize use, and the right to prevent unauthorized use.

The Participant is accountable for obtaining and maintaining any third-party or employee intellectual property rights that may have contributed to the creation of the Intellectual Property, ensuring these rights are secured for Textero worldwide, including in Czech Republic and Cyprus.

Textero is entitled to unlimited use of the Intellectual Property created under this Campaign Terms without restrictions or the need for permission from the Participant.

Although moral rights remain with Textero, the Participant waives the right to be identified as the author of the Intellectual Property unless a written agreement states otherwise. The

Participant also agrees not to exercise any moral rights without giving Textero 30 days written notice.

Textero has the right to register the Intellectual Property rights of the works created by the Participant under this Campaign Terms in any jurisdiction. The Participant agrees to provide all necessary documentation and information for such registration.

Intellectual property rights and objects owned independently by each party prior to this Campaign and not addressed in this Campaign Terms remain unaffected.

By participating in the Campaign, Participants grant Textero the perpetual, worldwide right to use, reproduce, modify, and display the video testimonials in any media for marketing and promotional purposes without further compensation or acknowledgment.

Miscellaneous

The terms of this Campaign are fully integrated with the Main Terms and Conditions, taking precedence in any case of conflict regarding the Campaign.

These Campaign Terms, together with the Main Terms and Conditions, constitutes the complete agreement between Textero and the participants regarding the Campaign.

Participants agree to comply with all applicable laws and regulations in their creation, posting, and sharing of videos as part of the Campaign. They further acknowledge that their participation in the Campaign is subject to the stipulations set forth in these Campaign Terms, in addition to the Main Terms and Conditions of Textero.

Textero reserves the right to cancel, suspend, or modify the Campaign or any part of it if any fraud, technical failures, or any other factor beyond Textero's control impairs the integrity or proper functioning of the Campaign, as determined by Textero in its sole discretion.

By participating, participants agree to release and hold harmless Textero, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Campaign or receipt or use of any reward.

This Campaign is governed by the laws of by the laws of the Czech Republic, without respect to its conflict of law doctrines. As a condition of participating in this Campaign, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action.

Contact details

If you require further information about the Campaign, please contact us at marketing@textero.ai.